

30 anni di Design alla Sapienza

CONFERENCE

30DS
30DesignSapienza



SAPIENZA
UNIVERSITÀ DI ROMA

SAVE THE DATE

28th – 29th
january 2026

Aula Magna • Faculty of Architecture
Sapienza University of Rome
Via A. Gramsci, 53 • Rome

FACOLTÀ DI ARCHITETTURA

DIPARTIMENTO DI PIANIFICAZIONE DESIGN
TECNOLOGIA DELL'ARCHITETTURA



SAPIENZA
UNIVERSITÀ DI ROMA



LABORATORIO
PHOTOMEDIA LAB

CENTRO DI RICERCA
SAPIENZA DESIGN RESEARCH

WITH THE SUPPORT OF



SID Società Italiana di Design
Italian Design Society



AIAP
associazione italiana design
della comunicazione visiva

30 anni di Design alla Sapienza

Agenda

WEDNESDAY

28th january 2026

09:30 am – 06:30 pm

AM

09:30 – Registration

10:00 – **Institutional greetings**

11:00 – **Foundation**

11:30 – **Testimonials**

PM

02:30 – **Design in the Faculty of Architecture**

04:30 – **Alumni**

THURSDAY

29th january 2026

09:00 am – 04:30 pm

AM

09:00 – Registration

09:30 – **The Education Project**

11:30 – **Between First & Fourth Mission**

PM

14:30 – **Visions**

On Wednesday 28 and Thursday 29 January, the Aula Magna of Valle Giulia, Faculty of Architecture, will host the national conference ‘30 Years of Design at La Sapienza’, marking the beginning of the celebrations for the thirtieth anniversary of the establishment of the Design Degree Courses at La Sapienza.

Divided into four thematic sessions, the conference will be an opportunity to hear, through the ‘testimonies’ of the protagonists, about the crucial moments in the birth and development of the Roman School of Industrial Design, but also to learn about the success stories of ‘Alumni’ who now hold prominent positions in multinational companies, international design studios, cultural institutions and research centres.

An important space will also be reserved for the “Third Mission activities” organised over the years; the evolution of the educational model and its projection through some “ideas for future design”.

ORGANIZATION AND SCIENTIFIC CURATORSHIP

Federica Dal Falco, Loredana Di Lucchio, Lorenzo Imbesi
Sabrina Lucibello, Carlo Martino, Alessio Caccamo
Luca D’Elia, Angela Giambattista, Viktor Malakuczi
Vincenzo Maselli, Carmen Rotondi