

Roberto Iñiguez Flores

Educator, Deep Generalist and passionate about the Future.

riniguez@tec.mx

+52 (33) 14116755



He is the Associate Provost for Academic and Faculty Affairs of Tecnológico de Monterrey (Tec), a university system that stands out for its academic excellence, innovation in education, entrepreneurship, global vision and a strong relationship with Industry, with presence in 32 cities of Mexico, more than 68,500 university-level students, as well as 27,000 senior high school students.

Dr. Iñiguez-Flores has held leadership positions at Tec for over 22 years, including Design Program Director, Design Department Chair and Dean of the School of Architecture, Art and Design where he promoted Creative Leadership and Responsible Innovation as core competences for the undergraduate and graduate programs in Architecture, Design, Digital Arts and Urbanism.

He has more than 25 years of experience as consultant, helping organizations to introduce design strategies and innovation methods, such as: Fiat Cars, Alfa Romeo, Audi, Volkswagen, United Nations, Mammut, Elica, Continental, Coca Cola, Ferrero Rocher, etc.

Recently awarded with the National Design Award/UNESCO-Lifetime achievement in Education, he is also part of different international boards and committees such as Cumulus Association – The Global Association of Art and Design Education and Research where he serves as Vice-president, the Science Gallery International Network, the Latin Design Network and the Iberoamerican Design Biennial, among others.

His research focuses on the Advanced Design Cultures, with particular interest on design futures, the relation between systems and design, and how individuals and organizations develop design competencies. He is the founder of *El Diseño que viene / The Design to come*, a platform that promotes the debate on contemporary design issues: www.eldisenoqueviene.mx

He holds a Master degree in Design Management and New Product Development and a PhD in Design and Industrial Management from Universitat Politècnica de Valencia, Spain.

Happily married with Daniela, he lives in Guadalajara, Jalisco with his two kids Ian and Luciana, with whom he enjoys reading, riding his bike and attending concerts and art shows, which are his favorite hobbies.