

SANDRINE LEBAS

Academic Director, Cumulus Association Board Candidate

Contact

7 Avenue de Villebois Mareuil
06000 Nice, France
+33 780 42 62 27
sandrine.lebas@besignschool.com

<http://www.linkedin.com/in/sandrinelebas/>

Dear Cumulus Association Executive Board and Members,

I am,
a designer making sustainable designers, making a sustainable future.

I am greatly honored to offer my services and experience to the Cumulus Association as a board member through this application.

My initial design training in France, at ENSCI-Les Ateliers in Paris, led me to practice design internationally, first with Philippe STARCK Studio, then in San Francisco, California, where I joined the LUNAR Design team as a Senior Designer and Creative Director.

For the past thirteen years, I have transitioned into academia, reflecting on my past professional experience to benefit the younger generation, teaching and chairing within the undergraduate industrial design program at California College of the Arts in San Francisco. More recently, returning to France, I continue to develop my leadership skills as an Academic Director at BESIGN-The Sustainable Design School, in Nice, in service of both undergraduate and graduate programs, faculty, and students.

As a collaborative scholar and design professional dedicated to excellence, I revere cultural human connections and international perspectives. I practice empathy and design thinking for all kind of issues, work tasks or strategies, and I strongly believe in the power of collaborative creativity.

Sharing through an apolitical lens and open mind are my core functions, and I would be particularly interested in leading, building and participating to common Cumulus projects and trajectories such as Sustainable Design, Frugal Innovation and Design for Social Impact, both locally and globally.

Through Sustainable Design education, I wish to empower young future designers not only towards their careers but also to create planet ambassadors, life-centered stewards, and future educators of a broader population than designers themselves.

At BESIGN, we work towards -and hope for- sustainable design to become the mainstream and obvious "path of progress", yet the development and possible achievement of this goal remains a global effort, in which the Cumulus Association and its members are inevitably a leading force.

I would be delighted to become an active participant and leader within the Cumulus Board, envision collaboratively the strategic pathways of the Association, all for a more responsible and kind future through and for design.

I look forward to hearing from your leadership and members, and remain at your service for any questions or additional conversations.

Sincerely,



Sandrine Lebas
Academic Director – BESIGN, The Sustainable Design School