



**TERESA
FRANQUEIRA**

SHORT CV
2025

This Short CV does not include a list of PhD and master students' supervision, as well as the participation as a jury in academic exams, among other pedagogical and academic management positions.

Please follow this link for a complete CV

<https://orcid.org/0000-0002-0718-8072>

<https://www.cienciavitae.pt/portal/en/F51A-F480-47F9>

Name	Teresa Franqueira
Address	Department of Communication and Art. University of Aveiro
Zip Code	3810-193 Aveiro
Mobile Phone	+351 962 800 600
Email	teresa.franqueira@ua.pt
Nationality	Portugal
Professional Position	Associate Professor with Habilitation at University of Aveiro
Research Unit	ID+ Research Institute for Design, Media, and Culture
Research Group	ID+ DESIS Lab

EDUCATION

2022	Habilitation in Design at the University of Aveiro
2006 > 2009	PhD in Industrial Design and Multimedia Communication at the Politecnico di Milano. Italy.
2000 > 2003	MsC in Industrial Design at the Engineering Faculty of the University of Porto/ESAD College of Art and Design of Matosinhos (Escola Superior de Artes e Design de Matosinhos). Portugal.
1996 > 1997	Post-graduate degree in Industrial Design at Glasgow School of Art in co-operation with the Portuguese Design Centre (Centro Português de Design). Portugal.
1992 > 1996	BA Degree in Design (Furniture and Interior Design) at ESAD College of Art and Design of Matosinhos
1990 > 1992	Attended Architecture BA at Faculty of Architecture - University of Porto. Portugal.
1989 > 1990	Attended Mechanical Engineering BA at Faculty of Engineering - University of Porto. Portugal.

WORK EXPERIENCE

Since 2022	VIII Cumulus Executive Board 2022.2025 – Member of the Cumulus Executive Board
2021 > 2024	DESIS Network International Coordinator – Design for Social Innovation and Sustainability. Elected for the biennium 2021-2022 and 2023-2024.
2020 > 2022	Member of the Support Team for Pedagogical and Curricular Innovation , by appointment of the Rector of University of Aveiro
2016 > 2022	Director of the Design Factory Aveiro. Appointed by the Rector of the University of Aveiro and the Executive Board of the Creative Science Park @Aveiro Region Scientific Coordinator of the Design Factory Programme In this role, I managed a team that has as remit to execute the strategy and vision I defined for the DFA, which included the definition of its business model, the definition of its organigram and functional profiles, international relations and the setting up of partnerships with the region's industrial fabric, the drawing of its blueprint for services and activities, the selection of equipment and spaces allocation.
2020	Member of the Advisory Board for Covilhã's application to UNESCO Creative Cities Network.
2020	Docência+ Coordination Team (Docência+) is a joint initiative for pedagogical innovation of University of Minho and University of Aveiro).
2019	National Delegate for COST Action 18236 SHIINE - Multidisciplinary Innovation for Social Change and Co-Chair of Working Group 4 – Quadruple Helix. This COST action included more than 30 countries.
2013 > 2016	Co-chair of the Working Group Leadership and Strategy of Cumulus Association , with Philipp Heidkamp (Chair). Director of the Master's in Engineering and Product Design (Department of Communication and Art Department of Mechanical Engineering). University of Aveiro Pivot for UATEC (Technology Transfer Unit) - responsible at the Department of Communication and Art for linking companies, patents, and intellectual property at the UATEC
2011 > 2015	Executive Committee Member of the Department of Communication and Art (University of Aveiro) responsible for the Cooperation with Society.
2011 > 2014	Member of the Scientific Committee of the PhD Programme in Design (Department of Communication and Art. University of Aveiro & Faculty of Fine-Arts. University of Porto)
2013 > 2018	Coordinator of the MEDes Programme at the University of Aveiro. MEDes is a programme within a network of seven leading design schools in Europe (Glasgow School of Art, Glasgow, United Kingdom; Aalto School of Art and Design, Helsinki, Finland; Politecnico di Milano, Milan, Italy; ENSCI-Les Ateliers, Paris, France; Konstfack, Stockholm, Sweden; Köln International School of Design, Cologne, Germany; University of Aveiro, Aveiro, Portugal)
2011 > 2013	Vice-Director of the PhD Programme in Design. University of Aveiro and University of Porto
2012	Design Scientific Coordinator and Commissioner for the More Design More Industry Programme. Art on Chair - Paredes Polo Mobiliário. European Commission. Awarded in RegiStars 2014 Coordinator of Junior and Senior Designers placed in several furniture companies.

2011 > 2018	Founder and Coordinator of ID+ DESIS Lab. Research group of ID+ Research Institute. University of Aveiro. Portugal
Since 2011	DESIS Network International Coordination Committee Member (Amresh Panigrahi; Carla Cipolla; Adam Thorpe; Davide Fassi; Eduardo Staszowsky; Louise St. Pierre; Lou Yongqi; Miaosen Gong; Ralitsa Debrah; Teresa Franqueira; Virginia Tassinari; Anna Meroni and Ezio Manzini)
2009 > 2010	Director of the Design Degree at the University of Aveiro
2005	Portuguese Design Centre Consultant for Design+ Programme, providing services of Design Consultancy to Portuguese companies on the development of strategies to enable sustainable development. Supervisor of designers placed in several companies.
1997 > 1999	Freelance Designer. glass industry. Marinha Grande. Portugal
1995 > 1998	Co-Founder & Designer of "Puro Design" atelier. Porto. Portugal

PEDAGOGIC EXPERIENCE

2018 > ...	Associate Professor at University of Aveiro. Portugal
2023	Visiting Professor at the Sino-French Institute of Management, Arts and Design, Central Academy of Fine Arts (IMAD, CAFA). Shanghai. China
Since 2019	Visiting Professor in Creative Services Management at the Master of Science Arts & Creative Industries Management – KEDGE Business School. Paris. France
2015 > 2016	Visiting Professor in Design for Social Innovation at the Dottorato di Ricerca in Design – Dipartimento di Design. Politecnico di Milano. Italy Visiting Professor in Design for Social Innovation and Sustainability at the Master in Product-Service System Design – College of Design & Innovation. Tongji University. Shanghai. China
2016	Visiting Professor in the Short-Term Course Design for Social Innovation – KISD Köln International School of Design. Technische Hochschule Köln. University of Applied Sciences. Germany
2010 > 2017	Visiting Professor (Interinstitutional Cooperation) in Contemporary Design at the master's in industrial design & Product Design and Seminars in Design I at the PhD Programme in Design. Faculty of Fine-Arts. University of Porto. Portugal
2001 > 2018	Assistant Professor at University of Aveiro. Aveiro. Portugal

MOST RELEVANT PUBLICATIONS (books, book chapters, journals: >110)

- . Pinheiro, G., & **Franqueira, T.** (2024). Empowering Design in Revigrés: The Strategic Influence of the Chief Design Officer on an Organization's Future. *DMI Review- Strategic Design & The Future of Design*. Vol. 35, No.2 Pág 52-58.
- . Cawood-Campbell, R., McMillan, C., Anderson, M., Robbins, P., Sordi, S., Testi, E., **Franqueira T.**, Sousa, A., Afonso, A., Monllau Jaques, T., Kassardjian, E., Cozarenco, A., Anokye Nyarko, S. (Eds). (2023). **Handbook of remote working for social innovators.** Editora Universidade de Aveiro. 2nd edition – May 2023. ISBN 978-972-789-855-8 DOI <https://doi.org/10.48528/b849-es75>
- . Anderson, M; Cawood, R.; Sousa, A.; **Franqueira, T.**; Gomes, G.; Afonso, A.; Pereira, C.; et all (2019) Strategy for Change Handbook. Glasgow Caledonian University, Glasgow. ISBN 978-190-586-692-2
- . **Franqueira, T.** (2023). Diseño para la innovación social y ambiental. In: Prósper, B. y Franco, P. (coords.) - Sostenibilidad y fin de la pobreza. Investigación y diseño para el cambio. Sendemà Editorial. València ISBN 978-84-128252-8-2
- . **Franqueira, T.** (2023). Design Activism and Social Innovations for the Planet. In: Martins, N., Brandão, D. (eds) *Advances in Design and Digital Communication III. DIGICOM 2022.* Springer Series in Design and Innovation, vol 27. Springer, Cham. ISBN 978-3-031-20363-3 https://doi.org/10.1007/978-3-031-20364-0_40
- . Pinheiro, G., & **Franqueira, T.** (2023). Unveiling Design Leadership: A Case Study of Philips' Chief Design Officers Stefano Marzano and Sean Carney. In 8th EAI International Conference on Design, Learning & Innovation, EAI DLI 2023, November 6-7, 2023, Aalborg, Denmark. **best paper** award
- . **Franqueira, T.** (2023). *Design Activism: Are We Doing Enough?* Design for Adaptation Cumulus Conference Proceedings Detroit 2022 (pps282-297). Cumulus Conference Proceedings Series 10/2023 Detroit. Editor Amy Lazet, College for Creative Studies. ISBN 979-8-218-07901-7 (PDF) Cumulus Conference Proceedings Series, N°9, ISSN 2490-046X
- . **Franqueira, T.** (2022). Designing for the planet. In: Fuad-Luke, A. (ed) and Fuad-Luke, A., Escobar, A., Leanza, B., Ribas, L., Blaser, M., de la Cadena, M., Ávila, M., Wark, M., Carvalhais, M., Telhan, O., Calderón Salazar, P., Cascone, P., Vieira, P., Kimber & Csobánczi, Fradique, T., **Franqueira, T.**, Pausz, T., Lee, Y., Anastassakis, Z. *Post-normal Design: Emergent approaches towards plural worlds.* Esad-idea. Distribution Art Books. ISBN: 3183537898959
- . Gancho S., Farinha I., Teigland R., Trigueiros P., **Franqueira T.**, Leal N.S. (2022) Design for Society. In: Duarte E., Rosa C. (eds) *Developments in Design Research and Practice.* Senses 2019. Springer Series in Design and Innovation, vol 17. Springer, Cham.
- . Rosa, M., **Franqueira, T.**, Barreto, S. (2022). Design Research as an Instrument of Empathy and Resilience: A Case Study in Porto on Reclusion in a Collective House. *The European Conference on Arts, Design & Education – ECADE.* ISSN 2758-0989

- . **Franqueira, T.** (2021). *Diseñando para el planeta ¿estamos haciendo suficiente?*. UMÁTICA. Revista Sobre Creación Y Análisis De La Imagen, 3(4). Editora Universidad de Malaga
<https://doi.org/10.24310/Umatica.2021.v3i4.13924>
- . **Franqueira, T.** (2021). Design for Social Innovation, Design Thinking and Design Methodologies. In Souza, P., Design para inovação social: perspectivas metodológicas e casos relevantes. Pgs 75-100. Salvador. Brasil. EDUFBA. ISBN 978-65-5630-215-7
- . Sousa Á., **Franqueira T.**, Afonso A. (2021). Branding for Social Innovation: The Importance to Communicate Consistently. In: Martins N., Brandão D. (eds) Advances in Design and Digital Communication. Digicom 2020. Springer Series in Design and Innovation, vol 12. Springer, Cham. Print ISBN 978-3-030-61670-0. Online ISBN 978-3-030-61671-7
- . D. Irkdas Dogu, K.N. Turhan, R. Pinto, T. **Franqueira**, C. Pereira (2020). Food Design Dates: Design-under-pressure activities in a cross-cultural and multidisciplinary online collaboration. Em Experiencing Food, Designing Sustainable and Social Practices. Imprint CRC Press. London, pg. 7. eBook ISBN 9781003046097
- . **Franqueira, T.**, Gomes, G (2019) Design for Social Innovation – Digital Technologies and Local Communities in Design and the Creation of Social Value RE:RESEARCH, Volume 3. Edited By Gjoko Muratovski And Craig Vogel; Intellect Limited 2019, pgs. 65-78. ISBN: 9781789381399
- . **Franqueira T.**, Gomes G. (2017). *Design for Social Innovation Supported by Social Based Technologies*. In: Streitz N., Markopoulos P. (eds) Distributed, Ambient and Pervasive Interactions. DAPI 2017. Lecture Notes in Computer Science, vol 10291. Springer, Cham. Print ISBN978-3-319-58696-0; Online ISBN978-3-319-58697-7
- . **Franqueira, T.**; Sampaio, J.; Oliveira, E.; Pereira, C.; Kumagai, A. (2017). *Designing with cork – A Design project approach to bring the industry to the classroom*. CorkScience Published under license by Materials Research Forum LLC., Millersville PA, USA, Materials Research Proceedings, Vol. 3, pgs. 19-26, 2017
- . **Franqueira, T.**, Pereira, C., Pinto, R. & Gomes, G. (2017) *Setting-up a Design Factory within a Creative Science Park @Aveiro Region*, The Design Journal, 20:sup1, S622-S634
- . **Franqueira, T.**; Gomes G.; Molik J. (Eds.) (Editor in Chief: Eija Salmi) (2015) Cumulus Working Papers Aveiro. 32/14. Publication Series G. Aalto University. School of Arts, Design and Architecture. Helsinki. ISBN 978-952-60-0067-1 ISSN 1456 307x Cumulus Working Papers
- . **Franqueira, T.**, Sampaio, J., & Tavares, M. (2015). *Multidisciplinary Workshops for Social Innovation*. In J. Ma, D. Fassi, & L. Yongqi (Eds.), Emerging Practices Inquiry into the Developing, pp. 25–33, Shanghai: Tongji University Press, 2015. ISBN 978-7-5608-6031-2
- Martins, J.; Simões, J.; **Franqueira, T.** (2014). *An alternative design strategy to reduce the environmental impact of products: the durability of design classics as a stimulus for creation*. Proceedings book DRS 2014: Design's Big Debates, Pushing the Boundaries of Design Research, Umeå, Suécia: Design Research Society e Umeå Institute of Design, pg. 1733. ISBN 9789176010686.
- . **Franqueira, T.** (2013) - *Lugares creativos para ciudades colaborativas*. Revista Diseña, Redes, Comunidades e identidades colectivas. Edicion numero 5, Escuela de Diseño. Pontificia Universidad Católica de Chile PP 78-87, 2013 Facultad de arquitectura Diseño y Estudios Urbanos.ISSN: 00718-8447
- . **Franqueira, T.**; Gomes, G.; Gonçalves, S. (2012). *Participatory Design in children's diet: Strategies to design public services*. Izmir, Turkey. 2nd Agrindustrial Design Symposium / 2nd Product and Service Design Symposium and Exhibition on Agricultural Industries: Mediterranean/Food/Design
- . **Franqueira, T.**; Simeone, G. (2010). *Workshop collaborative city*. Proceedings of the 7th International Conference on Design and Emotion. IIT Institute of Design. Chicago. SCOPUS 2-s2.0-84867183337
- . **Franqueira, T.** (2010). *Creative Places for Collaborative Cities: Proposal for the 'Progetto Habitat e Cultura' in Milan*. The Design Journal, Volume 13, Issue 2, pgs. 199–216, Berg.
- . **Franqueira, T.** (2008). *Service design and urban communities - The role of design in the diffusion of creative communities services and sustainable lifestyles*. CUMULUS Conference Kyoto - Emptiness. Reseting Design. Kyoto Seika University Japan.
- . Cipolla, C.; Conditi, R.; **Franqueira, T.** (2007). *Enabling solutions in creative cities - The cohousing.it case*. Emergence 2007 conference Exploring the boundaries of service design. Carnegie Mellon Design. Pittsburgh. USA. 7 - 9 Setembro 2007

MOST RELEVANT PROJECTS

. PRECIOUS PLASTIC AVEIRO

Funded by Portuguese Government; Program: participatory budget. IPJ. Role: researcher and design scientific coordinator

. SEVERE_SOCIAL ENTERPRISE THROUGH VIRTUAL ENVIRONMENTS AND REMOTE ENTREPRENEURSHIP

Funded by EU and British Council; Program: ERASMUS +; Call: 2020-1-UK01-KA203-079212. Role: local coordinator

. DESIGN FACTORY AVEIRO – PCI (2016-2022)

Funded by Eu and Portuguese Government. Program: Centro 2020; Call: CENTRO-01-0246-FEDER-000022. Role: Design coordinator. Responsible for defining and managing equipment (tangible (furniture, machinery, etc.) and intangible (activities))

. SIKE - SOCIAL INNOVATION THROUGH KNOWLEDGE EXCHANGE

Funded by EU; Program: ERASMUS +, KA2: Cooperation for innovation and the exchange of good practices - Knowledge Alliances, Call: EAC/A03/2016. Role: local coordinator (2017-2018)

. KATCH_E - KNOWLEDGE ALLIANCE ON PRODUCT-SERVICE DEVELOPMENT TOWARDS CIRCULAR ECONOMY AND SUSTAINABILITY IN HIGHER EDUCATION

Funded by EU; Program: ERASMUS +, KA2: Cooperation for innovation and the exchange of good practices - Knowledge Alliances; Call: EAC/04/2015. Role: local coordinator (2017-2018)

. SEASIN - SOUTHEAST ASIAN SOCIAL INNOVATION NETWORK

Funded by EU; Program: ERASMUS +, Key Action: KA2 - Cooperation for innovation and the exchange of good practices Action: Capacity Building in Higher Education, Call: EAC-A04-201. Role: local coordinator (2016-2018)

. AM4SP _ADDITIVE MANUFACTURING FOR SMART PLASTICS

Program: POCI 2020; Call: POCI-01-0247-FEDER-75021. Role: design scientific coordinator

. CLABEL+ _ALIMENTOS INOVADORES CLEAN LABEL NATURAIS, NUTRITIVOS E ORIENTADOS PARA O CONSUMIDOR

Funded by EU; Program: POCI 2020; Call: POCI-01-0247-FEDER-046080. Role: researcher

. FOSTERING AND ASSESSING STUDENTS' CREATIVE AND CRITICAL THINKING SKILLS IN HIGHER EDUCATION

Program: OECD Centre for Educational Research and Innovation (CERI). Role: researcher

. COLLAB _COLLABORATIVE PLATFORM FOR TEACHING INNOVATION IN HIGHER EDUCATION

Funded by EU; Program: Erasmus+; Call: 2019-I-PT01-KA203-061426. Role: researcher

. STUDENTS FOR CHANGE: SOCIAL ENTREPRENEURSHIP IN ACADEMIA

Funded by EU; Program: Erasmus+, Key Action: KA2 - Cooperation for innovation and the exchange of good practices Acção: Capacity Building in the field of Higher Education; Call: EAC/A04/2015. Role: researcher

. SFC - STRATEGY FOR CHANGE

Funded by EU; Program: Erasmus+, Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices; Strategic Partnerships for higher education, Action: Strategic Partnerships, Call: 2015. Role: local coordinator

. SMART GREEN HOMES

Funded by FEDER. Call: POCI-01-0247-FEDER-007678

Program: Portugal 2020; Bosch Termotecnologia S.A e Universidade de Aveiro Role: researcher

PARTICIPATION AS KEYNOTE SPEAKER AND GUEST LECTURER

Participated in more than 50 events as keynote speaker, invited speaker, paper presentation, or moderator.

MEMBER OF THE SCIENTIFIC COMMITTEES | REFEREE

Participated in more than 100 committees and peer-review
Organizer and chair of several international events.

JUROR IN DESIGN COMPETITIONS, AWARDS, AND PRIZES

German Design Award 2025 –Germany; 1st Luban Cultural and Creative Design Competition. China;
Cosentino Design Challenge Cosentino Group. Spain; World Design Impact Prize. World Design Organization.
Canada; Design for Sustainable Cities – International Students Competition. Be Open and Cumulus; Guilherme
Award'19. Porto; LCiP – Life Cycle in Practice Competition. Lisboa; CREA ICT Business Idea Contest: Promoted by
the Startup Europe and the European Commission. Lisbon; Entrepreneurship Competition Oliva Creative Factory. S.
João da Madeira; Art on Chairs – International Design Competition. Sustainable Chairs Category with James Irvine;
AIMMP Design Award "Wood Furniture Design". Porto.

INTERVIEWS AND OTHER PUBLIC RECOGNITION

Participation in the tv program Biosfera, on Product Design and Sustainable development.

Portuguese TV Channel RTP2. 24 January 2022 [link](#)

Participation in the 2nd episode of the tv show UAU - Ciência sem Limites, on Circular Economy. Production of
University of Aveiro for Portuguese TV Channel RTP3. 24 November 2021. [link](#)

Interview to World Design Organisation (WDO). Defining Design Activism with Teresa Franqueira. 26 February
2021 <https://wdo.org/defining-design-activism-with-teresa-franqueira/>

Interview to SIX (Social Innovation Exchange) as global expert in the scope of VISION project (Erasmus+
Knowledge Alliance) with the purpose of developing visions and actionable guidelines for educators, teachers and
trainers in the field of innovation, entrepreneurship and creativity. The contributions of the 120 global experts will be
compiled in the book "Envisioning the future of learning for creativity, innovation and entrepreneurship".

Interview to SIC/Expresso during the Circular Economy Conference, organised by Sociedade Ponto Verde at
Calouste Gulbenkian Foundation. Lisbon. Portugal. 6 September 2019

<https://expresso.pt/economia/2019-03-06-Os-millennials-ja-tem-consciencia-do-que-e-ser-verde--Mais-ou-menos>

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