

Monterrey, Jan 30^h, 2025

*Cumulus International Association of Universities and
Colleges of Art, Design and Media
PO Box 31000, 00076
Aalto Finland
General Secretary Eija Salmi*

To Whom it may concern,

I warmly support the application of Professor Maria Luisa Rossi for the Cumulus Executive Board - 2025-2028.

I write this endorsement letter as representative of the School of Architecture, Art and Design, Tecnológico de Monterrey —a Cumulus member— to submit my recommendation and support to Professor Rossi's candidacy.

I have known Professor Rossi from several years as Chairwoman at College for Creative Studies (CCS), and more recently, I have had the privilege of working closely with her in her role as Chair of Cumulus Detroit Conference.

Professor Rossi has a very international career that started in Europe, grew in Asia, and took shape in America; she has consistently embraced a multi-cultural perspective, always promoting international collaboration in different regions of the world. This journey has enabled her to cultivate a comprehensive vision of design education.

She has had very relevant academic achievements such as the launching of the Graduate Program at CCS in Detroit, she contributed to building the Master of Design department, she was member of the advisory committee for the Detroit City of Design Research Lab, among other relevant academic experiences.

Empathy, friendship and leadership have been always part of her qualities; therefore, I enthusiastically recommend her for the following Cumulus Executive Board.

Yours,



Roberto Iñiguez Flores
Associate Provost for Academic and Faculty Affairs
TECNOLÓGICO DE MONTERREY