



Cumulus International Association of Universities and
Colleges of Art, Design and Media
General Secretary Eija Salmi
PO Box 31000, 00076
Aalto Finland

Rome February 26, 2025

To Whom It May Concern,

I am pleased to endorse Archana Surana for the Cumulus Executive Board. As the current President of Cumulus, I have worked with Archana in her role as Vice-President during my term, where she has been a member of our team.

Archana serves as the President of the ARCH Educational Society for the past 25 years and is the Founder & Director of ARCH College of Design & Business. She is also the Founder & Chairperson of the Women Mentor's Forum, reflecting her long-standing commitment to education and mentorship.

Her notable contribution to Cumulus has been organizing the inaugural Cumulus Student Talent Camp at ARCH College in Jaipur. This initiative has created new opportunities for student engagement within our global network.

Her leadership of the 'Women in Design' working group and co-chairmanship of the 'Fashion and Textiles' working group have strengthened these important areas of focus for Cumulus.

Additionally, Archana has brought a perspective as a representative of the Global South and as a voice for women in design education.

Her practical contributions and approach have supported Cumulus's mission to connect design educators worldwide. I believe Archana's continued presence on the Executive Board would contribute to advancing concrete goals while fostering international connections in our design community.

I support Archana Surana's candidacy for the next Executive Board.

Sincerely,

Prof. Lorenzo Imbesi

A handwritten signature in black ink, appearing to read 'Lorenzo Imbesi', written over the typed name.