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SCUOLA DEL DESIGN

Milan, 05/02/2025

RECOMMENDATION LETTER FOR CUMULUS BOARD 2025-2028

CUMULUS International Association
of Universities and Colleges of Art, Design and Media

To whom it may concern

With the present letter, I highly recommend Maria Luisa is Professor and Chair Emerita at the College for Creative Studies [CCS], Detroit.

Her interdisciplinary approach, expertise in design strategy, and business acumen contributed to her role on the team that launched the new Graduate Program at CCS in Detroit. In this capacity, she established standards of excellence for the MFA Design Department. Over fifteen years as a Professor and Chair of CCS Graduate Studies, she influenced the next generation of designers with her entrepreneurial mindset, globally focused perspective, and empathetic cultural understanding. She stressed the importance of addressing tangible and intangible aspects of people's experiences while tackling significant global and local challenges through social innovation. She has opened agreements for mobility of students between our two schools enabling some students to live the CCS courses and understand Detroit as an urban crucible.

She was the Cumulus representative for the College for Creative Studies from 2018 to 2024. In 2022, she chaired the Cumulus Conference in Detroit, "Design for Adaptation," and has been a coordinator member of the new CWG for Internationalism since 2023. Her experiences in management, are key elements that could be really useful to the future Board of Cumulus.

Due to the above reasons, I strongly support the candidacy of Maria Luisa Rossi.

Sincerely yours,

Prof. Francesco Zurlo
Dean