



Pontifícia  
Universidade  
Católica do  
Rio de Janeiro

Artes e  
Design  
PUC-Rio

Rio de Janeiro, February 4<sup>th</sup>, 2025

#### TO WHOM IT MAY CONCERN

On behalf of the Department of Arts & Design of PUC-Rio - Pontifical Catholic University of Rio de Janeiro, in Brazil, I am pleased to declare our endorsement to Prof. Anna Meroni candidacy to the position of Member of the Cumulus Association Board for the next period 2025-2028.

Prof. Anna Meroni has collaborated with PUC-Rio in the past, always seeking good international opportunities to exchange experiences involving students and professors. In addition, we had the pleasure of her presence during an event at PUC-Rio, the ServDes 2023, and since then we've been sharing ideas about design education, its practices and lines of research more closely. Prof. Meroni's passion and competence for reflection about issues such as Experimenting with innovative teaching; Forming citizens and compassionate humans; Fostering creativity and intrinsic motivation; and Rethinking how we disseminate and share knowledge are certainly important contributions for the Cumulus Association, and reveal her potential action as part of the board.

I am confident that Prof. Anna Meroni as member of the Cumulus Board may bring valuable benefits for the association, considering her high professional standards as well as personal commitments and motivations. She can count on the support of our university.

Please, if you would like any additional information, feel free to contact me.

Yours Sincerely,

Prof. Dr. Luiza Novaes  
Associate Professor  
Coordinator of the Graduate Program in Design  
Department of Arts & Design  
PUC-Rio