

Monterrey, Feb 12th, 2025

*Cumulus International Association of Universities and
Colleges of Art, Design and Media
PO Box 31000, 00076
Aalto Finland
General Secretary Eija Salmi*

To Whom it may concern,

I warmly support the application of Professor Anna Meroni for the Cumulus Executive Board 2025-2028.

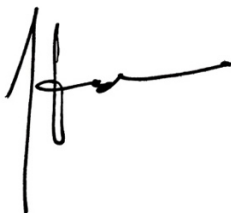
I write this endorsement letter as representative of the School of Architecture, Art and Design, Tecnológico de Monterrey —a Cumulus member— to submit my recommendation and support to Professor Meroni's candidacy.

I have followed Professor Meroni career as Full Professor and Deputy Dean of the School of Design of Politécnico di Milano (a long-standing member of Cumulus Association). Professor Meroni has a very relevant career in academia, her research on service and strategic design for sustainability is an important global reference in the field of design.

She has had very relevant academic achievements and appointments such as being the International Coordinator of the DESIS Network Association and have been visiting Professor in several universities in Italy and abroad. These experiences have given her very valuable capabilities and global understanding to support the association.

Empathy, collaboration and leadership have been always part of her qualities; therefore, I enthusiastically recommend her for the following Cumulus Executive Board.

Yours,



Roberto Iñiguez Flores
Associate Provost for Academic and Faculty Affairs
TECNOLÓGICO DE MONTERREY