

The Cumulus Secretariat and whom so ever it may concern

I am honored to endorse the candidacy of Reka Matheidesz for membership in the Cumulus Executive Board.

Reka is a leader whose expertise in innovation, design, and interdisciplinary collaboration has had a profound impact on the creative and academic landscape. Her ability to bridge diverse sectors—from academia to industry—makes her an ideal candidate to contribute meaningfully to CUMULUS governance and future direction.

Reka's leadership at Moholy-Nagy University of Art and Design (MOME) exemplifies her ability to elevate institutions to international prominence. As CEO, she strengthened MOME's participation in global networks, expanded EU grant activity, and positioned the university as a leading creative hub in Central and Eastern Europe.

Reka is also actively engaged in the New European Bauhaus (NEB) initiative at the European Commission, which aligns closely with CUMULUS mission to enhance the role of design in sustainable, inclusive initiatives.

I strongly support her candidacy and am confident that her contribution will help shape the organization's future.



ARCHANA SURANA  
Founder and Director  
ARCH College of Design & Business

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