



University of Antwerp
Faculty of Design Sciences

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February 14, 2025

Endorsement letter for Prof. Natacha Lallemand,

I am writing to enthusiastically recommend Prof. Natacha Lallemand for her outstanding contributions as a board member of the Cumulus Association. I had the distinct pleasure of meeting Prof. Lallemand at the end of 2021 in Detroit, while preparing for the Cumulus Antwerp conference 2023, where I served as the chair. Having witnessed Prof. Lallemand's commitment and dedication to the Cumulus executive board and community, I can attest to her talent and her attentive and active participation in various working groups.

As part of the Cumulus Board, Prof. Lallemand demonstrated remarkable enthusiasm, unwavering support, and exceptional expertise. Her role as Head of International Affairs and Professor at École Duperré, Paris Institute of Art and Design, France, has endowed her with extensive international contacts and organizational skills. This was exemplified by her successful organization of fashion shows as well as various international events.

Beyond her professional achievements, Prof. Lallemand has a broad array of interests that enrich her perspective and contribute to her holistic approach to her work.

Prof. Lallemand brings extensive academic experience and a global perspective to her role on the Cumulus Board. I therefore strongly support her candidacy and am confident that her boundless energy and optimism will continue to propel Cumulus to new heights and ensure its flourishing future.

Enthusiastic greetings from Antwerp,

Prof. Dr. Kristof Vaes

A handwritten signature in blue ink, consisting of several overlapping, stylized strokes.