



Cumulus International Association of Universities and  
Colleges of Art, Design and Media  
General Secretary Eija Salmi  
PO Box 31000, 00076  
Aalto Finland

Rome January 6, 2025

To Whom it may concern

I am writing to endorse Professor Miaosen Gong for a second mandate on the Cumulus Executive Board 2025-2028.

As the current President of Cumulus Association, I have witnessed Prof. Gong's outstanding contributions to our community. His expertise in Design for Social Innovation, particularly through his work with DESIS Network, and his prominent role in the Chinese scientific design community as professor at Jiangnan University, have significantly enriched our association's global perspective.

Prof. Gong has demonstrated exceptional leadership in strengthening Cumulus's presence in Asia. He successfully organized two Cumulus Regional Seminars in China, which brought together the entire Chinese design community, establishing crucial bridges between international and Chinese design education. Additionally, Miaosen Gong proved a long-standing presence in Cumulus Association, while chairing the Cumulus Conference at Jiangnan University in Wuxi in 2018, also showcasing his ability to manage significant international academic events.

During his service on the Cumulus Executive Board, Prof. Gong has consistently demonstrated dedication, empathy, and a collaborative spirit in working with the President, fellow Board members, and the Secretary General. His approach perfectly embodies the open and inclusive spirit of Cumulus Association.

His deep understanding of both Eastern and Western design perspectives, combined with his commitment to social innovation through design, makes him an invaluable asset to the Executive Board. I am confident that his continued presence on the Board will further strengthen our global network and advance our mission of promoting design education worldwide.

If you require any additional information, please do not hesitate to contact me.

Thank you for considering my endorsement.

Sincerely,

Prof. Lorenzo Imbesi

A handwritten signature in black ink, appearing to read 'Lorenzo Imbesi', written over the printed name.