



UNIDCOM|IADE

RECOMMENDATION LETTER FOR CUMULUS BOARD 2025-2028

CUMULUS International Association
of Universities and Colleges of Art, Design and Media

To Whom It May Concern,

I am writing to offer my full endorsement of Professor Teresa Franqueira's candidacy for the Cumulus Executive Board. As the Scientific Coordinator of UNIDCOM/IADE – Research Center in Design and Communication at IADE, I have had the privilege of working closely with Teresa and have witnessed her significant contributions to the design field, both in Portugal and internationally.

Teresa is an outstanding academic with extensive experience in design education and research. She currently holds the position of Associate Professor at the University of Aveiro, Portugal. Her expertise spans multiple facets of design, with a particular emphasis on design for social innovation, and her work has made a profound impact at both the national and international levels.

In addition to her academic roles, Teresa has been actively involved in Cumulus since 2010. Notably, she hosted the Cumulus Conference at the University of Aveiro in 2014, focused on "What's On: Cultural Diversity, Social Engagement, Shifting Education." She is also the Co-chair of the Cumulus Working Group on Leadership and Strategy, where her leadership and strategic vision have been invaluable.

I have had the honor of collaborating with Teresa on several projects and have come to greatly admire her dedication to advancing the field of design. Her leadership qualities, intellectual rigor, and ability to foster collaboration make her an ideal candidate for the Cumulus Executive Board. Without hesitation, I would confidently recommend her to represent the interests of the Portuguese Design Schools within the Cumulus Association.

Teresa's contributions to the design field began during her PhD at Politecnico di Milano, where she studied under the mentorship of Professor Ezio Manzini. Her deep understanding of Design for Social Innovation, combined with her global perspective and strategic thinking, would be a tremendous asset to the future of the Cumulus Executive Board.

I offer my wholehearted support for Teresa Franqueira's candidacy for the Cumulus Executive Board. Please do not hesitate to contact me at emilia.duarte@universidadeeuropeia.pt if you require any further information.

Sincerely,

Emília Duarte

Full Professor
UNIDCOM/IADE coordinator
PhD in Design course coordinator

Lisbon, 11/02/2025

To: CUMULUS International Association
of Universities and Colleges of Art, Design and Media,

Subject: RECOMMENDATION LETTER FOR CUMULUS BOARD 2025 – 2028

To whom it may concern

I'm writing this letter, as Dean of IADE, one of the associate institutions of Cumulus Association, to extend my support and endorsement to Professor Teresa Franqueira's candidacy to the Cumulus Executive Board.

Teresa has extensive experience in the field of design and has demonstrated deep knowledge and exceptional skills in design teaching and research, with both national and international impact. She is currently an Associate Professor at the University of Aveiro.

Since 2010, she has been actively involved in Cumulus, having hosted the Cumulus Conference at the University of Aveiro in 2014 under the theme "*What's On: Cultural Diversity, Social Engagement, Shifting Education*". Additionally, she serves as Co-chair of the Cumulus Working Group Leadership and Strategy.

I have had the privilege of working with Teresa on several occasions and have developed great admiration for her dedication to the field of design. If I were asked to name the candidate best suited to represent the interests of Portuguese Design Schools within the Cumulus Association, I would, without hesitation, choose Teresa for this honor.

Her contribution to the dynamics of the design field began during her PhD at Politecnico di Milano, under the supervision of Professor Ezio Manzini. Her in-depth understanding of Design for Social Innovation is a key asset that could greatly benefit the future Board of Cumulus.

I endorse Teresa Franqueira's candidacy without any reservations for Cumulus Executive Board. If you have any questions or need further details, please contact me at carlos.rosa@universidadeeuropeia.pt.

Sincerely yours,



Doctor Carlos Rosa

Dean