



Escuela Superior
de Diseño
de Aragón

ESDA™

Avda. María Zambrano, 3
50018 Zaragoza
t: 976 237 545
f: 976 506 619
www.esda.es

CUMULUS International Association of
Universities and Colleges of Art,
Design and Media

Zaragoza, 14 February 2025

To whom it may concern

Subject: Recommendation letter for the
Candidacy of Prof. Teresa Franqueira
to the Cumulus Executive Board

On behalf of the Escuela Superior de Diseño de Aragón, I am pleased to recommend Professor Teresa Franqueira, Associate Professor at the University of Aveiro, for the Cumulus Executive Committee (2025-2028).

During her first term on the Cumulus Executive Committee (2022-2025), we have been able to see her leadership skills, intellectual rigor and ability to foster collaboration, making her an ideal candidate to continue on the Cumulus Executive Committee.

We have had the honor of having Teresa's collaboration for many years when she was the International Coordinator of the DESIS Network. We counted on her support to ESDA to begin our journey in founding the ESDA DesisLab. Thanks to her continuous management it has been very easy and positive to weave an international network, strengthen the project and develop new collaboration tools through Cumulus. Her deep knowledge of design for social innovation, combined with her global perspective and strategic thinking, is a great asset for her continued membership of the Cumulus Executive Committee.

Professor Franqueira has extensive international experience in teaching and research, but her most striking quality is her extraordinary ability to interact with diverse contexts and cultures. She is a sure asset for teamwork. She stands out for her quick understanding of ideas and proposing intelligent solutions with strategies that facilitate the development of any project.

For these reasons, I strongly support Professor Teresa Franqueira's candidacy for the Cumulus Executive Committee.

Sincerely yours,

Eugenia Pérez de Mezquia, Directora
Escuela Superior de Diseño de Aragón