

Cumulus International Association of Universities and Colleges of Art, Design and Media
General Secretary Eija Salmi
Recommendation Letter for Teresa Franqueira

To Whom It May Concern,

I am pleased to recommend Teresa Franqueira for a second term on the Cumulus Executive Board. Throughout her tenure, Teresa has demonstrated strong leadership, a collaborative spirit, and a deep commitment to advancing design for social innovation and sustainability in the Cumulus design community.


As the International Coordinator of the DESIS Network, she has effectively fostered connections among universities, researchers, and practitioners, strengthening collaboration across different institutions and disciplines. Her ability to bring together diverse stakeholders has been instrumental in promoting knowledge exchange and expanding the reach of design-led social innovation.

Teresa has also been highly active in organizing events that facilitate discussion and dissemination of knowledge in this field. Through conferences, workshops, and other initiatives, she has created valuable opportunities for dialogue and learning, helping to advance both academic and practical contributions to sustainability and social innovation.

Her thoughtful and inclusive approach, combined with her ability to navigate complex networks, makes her a valuable member of the Cumulus community. I believe her continued involvement in the Executive Board would contribute positively to its mission and objectives.

I remain available should you need any additional information.

Sincerely,



Paulina Cornejo
Director of Design and Social Innovation