

Att. Cumulus International Association of Universities
and Colleges of Art, Design and Media
General Secretary Eija Salmi
PO Box 31000, 00076
Aalto Finland

Milan February 24, 2025

To whom it may concern,

With this letter, as Dean of the School of Design of Politecnico di Milano, I would like to support the candidacy of Luigi Ferrara for the next Cumulus Executive Board.

His outstanding career in design education as well as his experience in international organization can highly contribute to Cumulus Association. More in detail, Luigi has gained a long-lasting experience as Dean of the Centre for Arts, Design and Information Technology at George Brown College in Toronto and organized many charettes for international students from different backgrounds of Design giving them great opportunities. This, within the Institute Without Boundaries and the Brookfield Sustainability Institute he has founded and lead to address complex global challenges through interdisciplinary design approaches. The focus on social, ecological, and economic innovation through design research and strategy perfectly aligns with Cumulus's mission to advance design education and research for a better world.

Other experiences would be particularly beneficial to Cumulus worldwide network, such the Presidency of the World Design Organization (2003-2005) and his continued role as Senator which highlight real capacity to guide international design organizations and foster global collaboration.

For all these reasons, I recommend Luigi Ferrara for the CEB 2025-28.

Thank you for considering my endorsement.

Sincerely,
Francesco Zurlo

