

Cumulus International Association of Universities and Colleges of Art, Design and Media

General Secretary Eija Salmi

PO Box 31000, 00076

Aalto Finland

Ancona, February 24, 2025

Dear Eija,

I am pleased to endorse Luigi Ferrara for the Cumulus Executive Board. As Cumulus member and former member of the founding Cumulus Board, I believe his extraordinary international experience and interdisciplinary approach to design education would be a valuable resource for our network.

Luigi brings a remarkable combination of leadership roles in design education. His experience as Dean of the Centre for Arts, Design and Information Technology at George Brown College is demonstration of his ability and attitude to lead and govern the processes of education. Thousands of students have largely benefited from his capacity to create opportunities for them.

Moreover, his service as President of the World Design Organization (2003-2005) and his role as Senator highlight his capacity to guide international design organizations. These diverse but complementary experiences would be particularly beneficial to Cumulus as we continue to strengthen our worldwide network.

Institute Without Boundaries and the Brookfield Sustainability Institute are further examples of his commitment to addressing complex global challenges through interdisciplinary design approaches.

Luigi Ferrara, in the position of Cumulus Executive Board member, will strengthen our community's global impact and contribute significantly to our future development.

If you require any additional information, please do not hesitate to contact me.

Thank you for considering my endorsement.

Sincerely,

Michele Capuani



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