

Nantes, 22 January 2025

Subject: letter of recommendation
Cn : Professor Maria Luisa Rossi

Dear General Secretary Eija Salmi, dear Cumulus members,

I am writing to endorse Emerita Professor Maria Luisa Rossi's candidacy as a member of the Board of Directors of the Cumulus Association for the 2025-2028 term.

As Honorary President of Cumulus, I am honored to support Prof. Rossi's nomination fully. Under her exceptional leadership, the Cumulus Conference returned to the United States after a significant hiatus.

She successfully organized this landmark event during two Cumulus presidencies, taking on the bold challenge of inviting our international associates to gather in person after the global COVID-19 pandemic.

Prof. Rossi not only led a highly successful conference but also elevated the visibility of the Cumulus Association within the American higher education community—an audience traditionally underrepresented at our gatherings. Through her efforts, she introduced Cumulus to the Association of Independent Colleges of Art and Design (AICAD), which signed a bilateral partnership underscoring the relevance and impact of our association in the context of global design education.

Her extensive worldwide connections, advocacy for innovative approaches in design education, and sharp business acumen would make her an invaluable asset to the Cumulus Association.

Prof. Rossi's vision and unwavering commitment to advancing our field make her a standout candidate for this position.

Sincerely,

