

Monterrey, Jan 30^h, 2025

*Cumulus International Association of Universities and
Colleges of Art, Design and Media
PO Box 31000, 00076
Aalto Finland
General Secretary Eija Salmi*

To Whom it may concern,

I warmly support the application of Professor João Bonelli for the Cumulus Executive Board - 2025-2028.

Bonelli is a Brazilian Designer, Teacher and Researcher from the Pontifical Catholic University of Rio de Janeiro (PUC-Rio). As a member in the Cumulus Executive Board, I can attest that he has maintained a rich history of collaboration with Cumulus for a long time now. Over the last years he has been participating in Cumulus' events and activities, among which I can highlight his relevant contribution as jury in the Cumulus Green Competition in 2024. I can state that he is professional and committed to international collaboration, especially regarding the social and cultural aspects of design.

I believe Prof. Bonelli can greatly contribute to Cumulus by enhancing the integration of Brazilian and South American universities within the association's environment. Through his prior collaboration with Cumulus, he has shown his commitment to managing international relationships and building dialogue within the many languages and cultures of design, which is so important for our association.

Therefore, I strongly recommend João Bonelli for the Executive Board Member position at Cumulus, understanding that connects with the association's philosophy and is in great condition of bringing new and exciting ideas, potentially enhancing the integration of Brazilian and South American schools within the association. I am sure João Bonelli will bring a great contribution to Cumulus. Please feel free to contact me if you need any further information.

Yours,



Roberto Iñiguez Flores
Associate Provost for Academic and Faculty Affairs
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