



**UNIVERSIDAD DE
DISEÑO, INNOVACIÓN
Y TECNOLOGÍA**

Madrid, February 24, 2025

To the Cumulus Secretariat,

It is with great enthusiasm that we, Universidad de Diseño, Innovación y Tecnología (UDIT), a Full Member of Cumulus, recommend Alessandra Perlatti for the position of Cumulus Executive Board Member.

We have had the privilege of collaborating with UDEM on numerous initiatives, including exchanges, conferences, collaborations and joint projects, where we witnessed the outcomes of her exceptional leadership within the institution, positioning UDEM as a dedicated and highly respected institution in advancing design education. During her tenure, our international collaborations with UDEM have undergone a noticeable positive transformation. Alessandra's passion for fostering meaningful change and her outstanding leadership qualities make her an ideal candidate for this role.

We are confident that Alessandra Perlatti will contribute significantly to Cumulus' mission and vision, and we fully support their candidacy.

Sincerely,

D. Juan Cayón Peña
Rector Mfco. UDIT