

Cumulus International Association of
Universities and Colleges of Art,
Design and Media

General Secretary Eija Salmi

PO Box 31000, 00076

Aalto Finland

31st January 2025

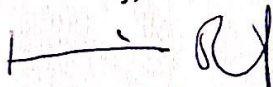
To Whom it may concern,

I am pleased to officially endorse the candidacy of Reka Matheidesz for the membership in the CUMULUS Executive Board on behalf of Moholy-Nagy University of Art and Design. As the CEO of MOME she is a highly accomplished leader with extensive experience in the creative industries, innovation management, and academia. Reka brings a unique perspective and strategic vision that will contribute significantly to CUMULUS mission and objectives. Reka's track record in fostering international collaborations, driving interdisciplinary initiatives, and leading transformative programs makes her an outstanding candidate for this role.

By endorsing Reka Matheidesz's candidacy, Moholy-Nagy University of Art and Design Budapest confirms its full support for her participation in the Executive Board, should she be elected. We confirm our commitment to cover all costs related to her board membership and presidency activities, as required. We also recognize that CUMULUS may provide an annual grant to contribute to travel expenses. Furthermore, we confirm that Reka Matheidesz is eligible for the position and will remain affiliated with MOME during the duration of her board membership.

We firmly believe that Reka's leadership, expertise, and international perspective will be invaluable to CUMULUS and I fully support her candidacy.

Sincerely,



Pof Pál Koós

Rector