



MICHAŁ STEFANOWSKI

www.inno-npd.pl

<https://www.asp.waw.pl/zespol/prof-michal-stefanowski/>

Polish product and visual communication designer, professor of fine arts, graduate and Head of the Department of Design at the Faculty of Design at the Academy of Fine Arts in Warsaw, member of the teaching staff at this university, founder of the INNO Projekt design studio.

Education

Graduate of the Faculty of Industrial Design at the Academy of Fine Arts in Warsaw. He defended at the same faculty his doctoral thesis in the field of applied arts, and at the Faculty of Industrial Design at the Academy of Fine Arts in Krakow he obtained the degree of habilitated doctor based on his achievements and thesis entitled "Industrial design – an element of the state's economic strategy". In 2013, he obtained the title of full professor of fine arts.

Professional career

- work at the Institute of Industrial Design in Warsaw.
- cooperation with the MASS Design Group (+ professional internship at Ergonomia Design in Turku/Finland).
- partner at the MIMO Design Studio
- partner at Towarzystwo Projektowe (co-author of the following projects: the City Information System in Warsaw, the information system for the University of Warsaw Library, the interior design for the Agora headquarters).

Since 2005, owner of the INNO Projekt design studio, 2007–2023 cooperation with Nowy Produkt Design within INNO+NPD (author and co-author of product designs, small architecture, packaging, information systems and visual communication, including: the Information System for the Royal Castle in Warsaw, the visual identity of the National Bank of Poland /in use 2013–21/, graphic design of the Equal Opportunities Program /since 2006/, autonomous vehicles for WBE, chargers for electric cars for ZPUE, automation elements for KAN).

Member of **the Association of Industrial Designers – SPFP** (1995–2001 Secretary General, **2001–2010 President**, 2010–2019 Vice President, since 2019 Representative for International Contacts).

Member of the Board of the Bureau of European Design Associations – BEDA (2010–2016)

Research and teaching employee at the Faculty of Design of the Academy of Fine Arts in Warsaw. **Since 2005, Head of the Department of Design.**

Currently, he teaches at the Social Design Studio.

He has supervised several dozen diploma theses and 8 doctoral theses. Since 2009, a member of the Senate of the Academy of Fine Arts in Warsaw.

Running international cooperation of Design Faculty /among others run joint projects with Holon Institute of Technology (Israel), Pratt Institute (USA), HDK–School of Design and Crafts (Sweden), Izmir University of Economy (Turkey), Shizuoka University of Art and Culture (Japan), Elisava Barcelona School of Design and Engineering/Danone (Spain), IKEA (Sweden), Nokia (Finland)/. Initiated membership of the Academy of Fine Arts in Warsaw at the Cumulus Association (since 2003) and coordinated Cumulus conference in Warsaw in 2006. As participant of international projects took part in numerous study visits in the universities and design companies in UK and USA (like Pentagram, IDEO, Seymour&Powell, Palo Alto Design, Frog Design, Lunar Design, Apple and others).

He has been a speaker and panelist at many national and international conferences, and a member of advisory bodies of governmental and regional institutions.

Author of articles, curator of design exhibitions, juror of design competitions (including Dobry Wzór (Poland), IF Award (Germany), National Design Award (Slovakia), BIO (Slovenia), Design Management Europe Award).

Awards:

- City Information System in Warsaw – Design Distinction Award I.D. Magazine USA 1998; Projekt'99 – ZPAP award /with Grzegorz Niwiński and Jerzy Porębski/ (1999)
- Cosmetic packaging from the “Natural Regeneration” series for Soraya – Projekt'99 – ZPAP award (1999)
- Interior design and design of furnishing elements for Agora – 1st degree award of the Minister of Infrastructure 2003 for outstanding creative achievements in the field of architecture and construction; 1st prize in the “Życie w Architekturze” competition /best public utility building 2002, monthly Architektura–Murator /with Grzegorz Niwiński and Jerzy Porębski/ (2003)
- ASP (Academy of Fine Arts in Warsaw) Award “Pegasus” (2006)
- Honorary Pearl of the Polish Economy (2011)
- 1st prize in the competition for the concept of visual identification of the National Bank of Poland /with Paweł Balcerzak, Bartosz Dobrowolski, Maciej Sobczak/ (2012)
- Special Award for Outstanding Contributions to Polish Design, awarded by the President of the Institute of Industrial Design, Dobry Wzór (2018).

Publications (own and about projects), selection:

- Design /Great Britain/ 07/1990 “A New Age, A New Challenge”
- I.D. Magazine (USA) 07–08/1998 “Warsaw City Information System”
- City Information System 1998 (publication developed by the Towarzystwo Projektowe; published by the Warsaw–Centrum Commune)
- Gazeta Wyborcza 03/2004 “I see great design”
- Gazeta Wyborcza 08/2004 “Why so ugly”
- Gazeta Wyborcza 09/2004 “Will promotion kill designers?”
- Gazeta Wyborcza 10/2004 “Terror of fashion people”
- Exhibition catalog “My world” – “Different faces of design” Zachęta/British Council 04/2007
- “Industrial design – an element of increasing the competitiveness of the economy” – Academy of Fine Arts in Warsaw, parts: “Design in Poland today”, “On the organization of design abroad” 2007
- “Design. Od myślenki k realizacji / From Idea to Realization”, author in chapter, VSUP (Czech Republic) 2013
- “Polish Design: uncut” (Czesława Frejlich, Dominik Lisik) – album of the Adam Mickiewicz Institute, 2013
- STEPS AHEAD catalogue of the exhibition of design in Poland and Hungary after 2000. Concept and introduction. Adam Mickiewicz Institute 05/2018 ISBN 978–8360263–53–2
- “Design Everywhere – 40 Years of the Faculty of Design of the Academy of Fine Arts in Warsaw” (editor: Czesława Frejlich, Magdalena Kochanowska) 05/2018 ISBN 978–83–65455–91–8
- “Polish Designers Yesterday and Today (My Masters – Profiles of Selected Figures)” – chapter in the scientific publication “100 Years of Industrial Property Protection in Poland” ed. Wolters Kluwer 11/2018 ISBN 978–83–8124–769–6
- „Department of Design of the Academy of Fine Arts in Warsaw – The Future” – a chapter in the scientific publication “Design on Myśliwiecka Street – 40 Years of the Faculty of Design of the Academy of Fine Arts in Warsaw”, published by the Academy of Fine Arts in Warsaw, 12/2018 ISBN 978–83–66098–21–3

