

# Call for Presidency and Membership in the Cumulus Executive Board 2025-2028 Now open!

A Unique Opportunity to Serve on a Global Stage. The Scope of our Activities, Visibility and Impact is more than Global.

As the only global association for art, design and media education and research, Cumulus relies on a dedicated group of people who volunteer their talent and expertise to act to serve the Cumulus family.

## Submission deadline is Wednesday 26 February 2025.

The elections will take place in June 2025 in connection with the Cumulus Nantes 2025 conference.

### Call for Presidency and Membership in the Cumulus Executive Board 2025-2028

#### Background

Cumulus is the only global higher education association to advance art, design, and media, initiated in in 1990 as a university network, transformed into association in 2001, became global in 2006 and registered as the association in Finland in July 2022. We are a unique and the only forum for partnership, sharing knowledge and practices, inspiring a more sustainable, planet-centered, and creative future.

Cumulus has currently prominent 395 institutional members from 71 countries and representing more than 1.500.000 students and 100.000 staff members in 2024. Cumulus has also diverse prosperous partnerships around the world to strengthen the sharing of knowledge and impact of our disciplines around the globe. We offer a friendly, welcoming, wide, dynamic, and flexible international context for dialogue and innovation research of art, design, and media.

#### **Cumulus aims:**

- to strive for excellence and innovation in art and design,

- to promote and safeguard the fundamental values and autonomy of universities, colleges, academies, and schools of art and design,

- to promote diversity of approaches to education and research,

- to create an Academic Forum for the advancement of higher education and research in art and design,

- to represent higher education in art and design and influence policymaking at the regional, national, and international levels,

- to work for the quality standards and full recognition of art, design, and media professions,

- supporting institutions and individuals into internationalization,

- promoting and empowering the talent of the next generation of creative and responsible professionals,

- helping education and research and facilitating the exchange of research in the fields in art, design, and media.

- to promote cooperation to the mutual benefit of different stakeholders

- encouraging collaboration with industry, professional bodies, civil society, and government to address the contemporary and future challenges.

### The scope of Cumulus activities, visibility and impact is more than global.

Cumulus has along its institutional members many diverse prosperous bilateral partnerships around the world to strengthen the sharing of knowledge and impact of our disciplines around the globe. The partnership portfolio is created to enable fruitful encounters with our members. Cumulus is recognized by UNESCO, WIPO World Intellectual Property Organization, EUIPO European Union IP Office and NASAD the National Accreditation of School of Art and Design in USA. We initiated Kyoto Design Declaration in March 2008 in the same venue where Kyoto Protocol was carried out in 2000.

#### We seek Passionate People

Individually, each Board member brings their unique strengths, skill sets, and networks to their service. Board members are elected in the General Assembly based on qualifications and personal and professional trajectories that Cumulus members choose to champion. The Board's fundamental responsibility is to ensure that Cumulus remains true to its mission, safeguards its assets, and operates in the public interest of the Cumulus community.

Ten (10) Cumulus Executive Board members and the President among our Full member institutions for the next three (3) year term 2025-2028 are sought. The board members shall be present or former Rectors, Heads, Directors, Deans, Professors, or other individuals in leading academic positions of a Full Member. There shall be no more than one member from any country, excluding the President.

A CEB member is truly committed to the success of Cumulus. Cumulus Executive Board membership is a massive value for the home institution of the applicant. This membership ideally is part of the institutional strategy of the home institution. The position may also flagship the visibility and actions, willingness for sharing by the home institution.

CEB members act intensively towards Cumulus member institutions and partners, as well as play in many ways a growing important role towards the society, industry, and business life on behalf of the association.

Board members represent and advocate Cumulus and provide advice and any support for the activities and the projects managed and implemented by the Secretariat under the name of Cumulus. CEB members also may contribute to the projects like EU funded ones, by reviewing articles and chairing various activities, etc.

#### **First Step = the Application Guidelines**

We welcome you to put your application forward. Kindly first contact the Secretariat for the full text of **Application Guidelines**.

#### Then - Be Ready

Be ready then to leave in your **Cumulus Executive Board 2025-2028 CEB9 Candidacy Proposal** according to the Application Guidelines you received. The elections take place during the General Assembly taking place during Cumulus conference held in Nantes France 3-7 June 2025 <u>https://cumulusnantes2025.design/</u>

#### English is the language of the application.

The application is to be sent by e-mail to <u>applications@cumulusassociation.org</u>.

If any requests, please email to SG Eija Salmi at <u>eija.salmi@aalto.fi</u> and/or Justyna Molik at <u>justyna.molik@aalto.fi</u>. Please note that from 1 January 2025 the secretariat will have new email addresses, valid versions always available at <u>https://cumulusassociation.org/</u>.

#### CEB8 2022-2025 members

President: **Lorenzo Imbesi,** PhD, Full Professor and Sapienza Design Research Director, Sapienza University of Rome, Italy \*

- 1. **Monica Di Ruvo,** PhD, Senior Lecturer, Head of Department of Applied Design, Cape Peninsula University of Technology, South Africa\*
- 2. Teresa Franqueira, PhD, Associate Professor, University of Aveiro, Portugal\*
- 3. **Miaosen Gong**, PhD, Associate Professor Jiagnan University, Wuxi, P.R. China\*
- 4. **Roberto Iniguez Flores,** PhD, Dean, National School of Architecture, Art and Design, Tecnológico de Monterrey, Mexico\* (VP)
- 5. **Natacha Lallemand**, PhD, Head of International Affairs, Professor, École Duperré, Paris Institute of Art and Design, France\*
- 6. **Satu Miettinen**, PhD, Professor, Dean, University of Lapland, Rovaniemi, Finland\*
- 7. Nicola Morelli, PhD, Professor, Aalborg University, Denmark\*
- 8. **Anne Pikkov**, Vice-Rector of Academic Affairs, Estonian Academy of Arts, Estonia
- 9. **Archana Surana**, Founder-Director, ARCH College of Design and Business, Jaipur, India\* (VP)
- 10. **Makoto Watanabe**, PhD, Professor, Vice-President Chiba University, Tokyo, Japan\*

(VP)=Vice-President. Those marked with '\*' can put candidatures for CEB 25-28.

As of the General Assembly on 16 May 2024 at MOME Budapest Hungary. Reference – <u>Cumulus Statutes 2022</u>. Welcome as a candidate!

### **DEADLINE 26 February 2025**