

# **CUMULUS REGIONAL MEETINGS**

Call for regional meetings, seminars, exhibitions, shows, workshops and etc.

Since more than 30 years, Cumulus is the only global association serving education and research in art, design and media. To unleash the massive potential of Cumulusians and their home institutions, we get together as the only true global community unleashing all barriers, celebrating, and drumming education and research in all our disciplines to impact by aligning especially local members and stakeholders strengthening economic, social, cultural, and environmental development around the world aligned with what Cumulus was founded for: Sharing knowledge and best practices.

Cumulus Regional Meeting offers a unique opportunity to intensify the connections between members in our growing Cumulus family. The traditional Cumulus conferences twice every year may not enough release the value of such a great association for its inclusivity of the global community. After some pilot successful regional meetings in 2023 in China and Japan have shown the value of getting together in driving the collective action even in a minimalistic format, we open the Call for Cumulus Regional in 2024.

#### What is the Cumulus Regional Meeting?

Cumulus Regional Meeting is a new initiative aiming to provide more distributed events and activities for members as true inclusive engagement. Supplementary to Cumulus conferences, this meeting intentionally encourages the regional sense of events and activities, that the common interest for development of the members in a specific region that could be a continent, country, a geographical or a cultural region.

The format of the meeting is fully open, e.g., an open meeting, seminar, exhibition, show, workshop aligned to what for Cumulus is built for. The event is to share and discuss a challenge, envisioning for a solution serving a more local context at the time ideal for the host. The host can be one or collaboratively a group of Cumulus members.

The theme of CR is open to be proposed by organizers connecting aims and values Cumulus stands for. The event could be fully or partly hybrid. The participants are Cumulus members as mentioned above, the event to be open to all members online should be available depending on the content of the event. If online with open Cumulus access, the language is English. Ideally the event welcomes a Cumulus Executive Board member to flesh the content of the event and if so, the host to contact so.

## How to apply to host a Cumulus Regional Meeting?

I want to organize. I have more questions. Who can I contact for more information?

For more information, please email <a href="mailto:contact@cumulusassociation.org">contact@cumulusassociation.org</a>

### Invitation submission is open year around.

The bid is binding and left in at contact@cumulusassociation.org

#### **Including:**

- a. brief introduction of CR, time, format, theme, aim, expected outcome, speakers etc. (max 2000 words).
- b. Info on the organizer(s): hosting university; team/organizing people: name, email and phone.
- c. Info on any partners and any sponsors.
- d. A description of the estimated action expected outcomes for the CR.

#### Other:

- Cumulus Regional Meeting identity: Each meeting is organized under the umbrella of Cumulus and carrying Cumulus visibility (logo etc.), any event website is linked with Cumulus site <a href="https://cumulusassociation.org/">https://cumulusassociation.org/</a> Cumulus Regional Meeting – the organizer receives from the secretariat its visual and the host uses it in its channels: Naming Example: Cumulus Regional Meeting China.
- 2. The organizer will share information of the action with its visual material to Cumulus secretariat for its further sharing in Cumulus media channels as a due day defined in communication with the secretariat.
- 3. Immediately during the event or the day there after, the organizer sends photographs and any other visual material to the secretariat for its further sharing with a short note of its any achievements.
- 4. The host delivers a summary how Cumulus Regional Meeting went, with its any expected future outcome as a written short report in English in 3 weeks after the event.
- 5. The organizer shares with Cumulus secretariat the list of participants with their contact information (email etc.) that is the prerequisite for the participation.
- 6. Cumulus Executive Board confirms the host in its next meeting after the application is received.
- 7. Please note the secretariat vacations and any other unavailability in timing your Cumulus Regional Meeting.
- 8. The bid is binding.

