

Recommendation Letter Prof. Desmond Laubscher

Dear Members of the Cumulus Association Secretariat,

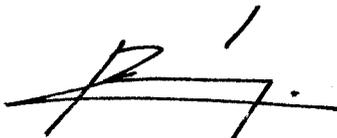
I warmly support the application of Professor Desmond Laubscher to join the Cumulus Executive Board VIII, for the 2022-2025 term.

Prof. Desmond Laubscher has an impressive curriculum vitae: Founder and Past President of the African Institute for the Interior Design Professions (IID), and in international design bodies such as President and Fellow of the International Federation of Interior Architects/Designers, (IFI); Board Member of Design for the World, Barcelona, Spain; Vice President of the International Council of Design, (ICoD); President and Fellow of the Pan African Design Institute, (PADI). Recently, he has been appointed onto the Advisory Board of African Design Matters, in order to promote exchange of creative ideas throughout Africa putting recognisable in the African Union.

Desmond has also been a juror for many design competitions both internationally and locally. He chaired the organisation committee in the “Design with the Other 90%” Cumulus Conference, Johannesburg 2014, where 105 international delegates and 85 local delegates participated. He has presented papers, served on panels and conducted design workshops in more than 20 countries including African Asian, European, and American countries. His latest accolade in this regard is being part of the Department of Trade and Industry judging panel for the Furniture Design competition as well as helping to write the briefs for this annual event in South Africa. He is also an advisor for the Department of Art and Culture on design matters. He is presently the CEO of Greenside Design Centre, a world-renowned design education institution in Johannesburg, South Africa.

As outlined, His breadth and depth of his professional, scholarly and international experience, from the ‘periphery’, I really think such an international association as Cumulus needs more voices and design perspectives from the Global South. Based on my experience and recognizing his experience and shared ideals, he will make a valuable contribution in promoting diversity in our association. We highly support Prof. Desmond Laubscher candidacy to become a member of the next Cumulus Executive Board VIII.

Yours sincerely,



Rodrigo Ramírez
Director, School of Design
Pontificia Universidad Católica de Chile
+56 22354 5534
rramireo@uc.cl

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