

Curriculum Vitae



Makoto Watanabe received his Doctor of Engineering (D.Eng) from Chiba University, Japan. He is a former designer at Seiko, Japan. He has been working at Chiba University since 1995. He was a visiting researcher at Brunel University in the UK in 2001. At Chiba University, he is in charge of education and international affairs as a director.

His major field of interest and publication are mainly on Industrial Design. He is Good Design Fellow of JDP and he was jury of Good design Award from 2005 to 2013. He was board member of ICSID from 2013 to 2017. He was Vice President of Japan Society for the Science of Design from 2014 to 2015.

He is currently a visiting professor at Zhejiang University, Nanjing University of the Arts, and Guangzhou Academy of Fine Arts.

Education

Doctor of Engineering, 25 MAR 1992, Graduate School of Science and Technology, Chiba University,

Master of Engineering, 25 MAR 1986, Faculty of Engineering, Chiba University

Bachelor of Engineering, 23 MAR 1984, Faculty of Engineering, Chiba University

Chronological Employment History

2014- Present	Vice President for Education, Student and International Affairs
2020- Present	Good Design Fellow
2018- Present	Guest Professor, Nanjing University Of the Arts
2014- 2019	JDP Executive Board
2013- 2017	ICSID Executive Board
2011-2014	Vice President, Director of International Strategy Unit
2009-Present	Guest Professor, Zhejiang University
2008- 2011	International Planning Office Member, Chiba University
2007- Present	Program Manager, Service and Product Design Program, Chiba University
2007-Present	Project Leader, Global Asia Design School Program, Chiba University
2007-Present	Professor, Chiba University
2005	Lecturer (Part Time) Keio University
2001-2002	Visiting Researcher, Brunel University
1995-1996	Lecturer, Chiba University
1986-1992	Industrial/Watch Designer, Design Department, Seiko Instruments Inc.

Teaching Record

Doctoral Course: Supervisor, Curriculum Coordinator, Internship Research Program Director, Cooperation Research Work Director,

Master Course: Supervisor, Curriculum Coordinator, Internship Program Director, Cooperation Work Director,

Under Graduate Course: Curriculum Coordinator, Industrial Design Program Director, Internship Program Director, Industrial Design I (for 2nd Year), Industrial Design II (for 2nd Year), Industrial Design III (for 3rd Year), Industrial Design IV (for 3rd Year), Graduation Research Work (for 4th Year)

MAJOR PUBLICATIONS

- 1 ENCOURAGING SELLER PARTICIPATION IN ONLINE SUSTAINABLE CONSUMPTION, Xinyi LUO, Kenta ONO, Makoto WATANABE, JOURNAL OF THE SCIENCE OF DESIGN , MAY 2021
- 2 THE STUDY ON THE INFORMATION ARCHITECTURE FOR THE FUTURE AIRPORT INFORMATION SYSTEM, Chayanis CHINGCHUANG, Kenta ONO, Makoto WATANABE, JOURNAL OF THE SCIENCE OF DESIGN , MAY 2021
- 3 STUDY OF GESTURE COMMONALITY AND USABILITY ON FLEXIBLE DEVICE, Hsiang Ling HSU, Arjun SINGH, Kenta ONO, Makoto WATANABE, JOURNAL OF THE SCIENCE OF DESIGN, MAY 2021
- 4 A REVIEW OF OLFACTORY DISPLAY DEVICES FROM A HABIT-FORMING PERSPECTIVE, Yue PAN, Kenta ONO, Jinghua HUANG, Makoto WATANABE, JOURNAL OF THE SCIENCE OF DESIGN, MAY 2021
- 5 ENCOURAGING SELLER PARTICIPATION IN ONLINE SUSTAINABLE CONSUMPTION, Xinyi LUO, Kenta ONO, Makoto WATANABE, JOURNAL OF THE SCIENCE OF DESIGN, MAY 2021
- 6 INTERACTION MODALITIES OF PERSONAL SECURITY DEVICE DESIGN, Jiayue WANG, Algirdas PASKEVICIUS, Hisa MARTINEZ NIMI, Juan Carlos CHACON, Kenta ONO, Makoto WATANABE , JOURNAL OF THE SCIENCE OF DESIGN, NOV 2020
- 7 AFFECTING FACTORS OF CHINESE CULTURAL AND ARTISTIC PRODUCT DESIGN BASED ON CHINESE TRADITIONAL CREATION THOUGHT, Wang QIAN, Kenta ONO, Makoto WATANABE , JOURNAL OF THE SCIENCE OF DESIGN, NOV 2020,
- 8 DEFINITION AND CHARACTERIZATION OF MASS ART CUSTOMIZATION, Wang QIAN, Kenta ONO, Makoto WATANABE , JOURNAL OF THE SCIENCE OF DESIGN , NOV 2020
- 9 EXPANSION OF DESIGN FIELDS BASED ON THE TRENDS IN DESIGN AWARD, Makoto WATANABE, Kenta ONO, Yuting Wu, Na Xiong, Yun Wang, JOURNAL OF THE SCIENCE OF DESIGN, MAY 2020
- 10 THE STUDY OF INFORMATION SYSTEM AND ITS SUITABILITY FOR EACH MEDIA CHANNEL AT AIRPORTS IN THAILAND, Chayanis CHINGCHUANG, Kenta ONO, Makoto WATANABE, Algirdas PASKEVICIUS, JOURNAL OF THE SCIENCE OF DESIGN, MAY 2020
- 11 COMPARING OF SERVICE DESIGN CHARACTERISTICS BETWEEN CHINA AND JAPAN, Makoto WATANABE, Kenta ONO, Lin FU, Na Xiong, Yun Wang, JOURNAL OF THE SCIENCE OF DESIGN, MAR 2019
- 12, EXPLORING THE NEW KITCHEN LAYOUT IN CHINA BY ANALYZING THE COOKING ROUTE AND CUISINE CULTURE, Ran TAO, Makoto WATANABE, Algirdas PASKEVICIUS, Kenta ONO, JOURNAL OF THE SCIENCE OF DESIGN, MAR 2019
- 13 RISK AND SAFETY PERCEPTION OF SECURITY BRAND LOGOS APPLIED ON DISSUASIVE SIGNS, Hisa MARTÍNEZ NIMI, Juan Carlos CHACÓN, Shinichi KOYAMA, Algirdas PASKEVICIUS, Kenta ONO, Makoto WATANABE, JOURNAL OF THE SCIENCE OF DESIGN, MAR 2019
- 14 REDUCING FEAR OF CRIME THROUGH DESIGN AGAINST CRIME II, Juan Carlos CHACON, Hisa MARTINEZ NIMI, Makoto WATANABE, Kenta ONO, Algirdas PASKEVICIUS, JOURNAL OF THE SCIENCE OF DESIGN, MAR 2019
- 15 AN EXPLORATION ON HISTORY OF DIAGRAM REPRESENTATION AND ITS POTENTIAL FOR FUTURE STUDY OF DATA VISUALIZATION, Xiaolin HE, Makoto WATANABE, Kenta ONO, JOURNAL OF THE SCIENCE OF DESIGN, NOV 2018
- 16 STUDY ON THE KITCHEN INFORMATION GUIDANCE PRESENTATION MODE BASED ON CHINESE COOKING BEHAVIOR AND KITCHEN LAYOUT ANALYSIS, Ran TAO, Makoto WATANABE, Algirdas PASKEVICIUS, Kenta ONO, JOURNAL OF THE SCIENCE OF DESIGN, NOV 2018
- 17 RISK PERCEPTION OF DISSUASIVE LITERAL MESSAGES, Hisa MARTÍNEZ NIMI, Juan Carlos CHACÓN, Algirdas PASKEVICIUS, Kenta ONO, Makoto WATANABE, JOURNAL OF THE SCIENCE OF DESIGN, NOV 2018
- 18 PROCESS OF SERVICE DESIGN IN IN-HOUSE DESIGN DEPARTMENT IN JAPAN, Makoto WATANABE, Kenta ONO, Na XIONG, Yun WANG, JOURNAL OF THE SCIENCE OF DESIGN, MAY 2018
- 19 REDUCING FEAR OF CRIME THROUGH DESIGN AGAINST CRIME, Juan Carlos CHACON,

Hisa MARTINEZ NIMI, Makoto WATANABE, Kenta ONO, Algirdas PASKEVICIUS, JOURNAL OF THE SCIENCE OF DESIGN, MAY 2018

20 INTENTION-ORIENTED CLASSIFICATION OF THE VISUAL REPRESENTATION OF NUMERICAL DATA, Xiaolin HE, Makoto WATANABE, Kenta ONO, JOURNAL OF THE SCIENCE OF DESIGN, MAY 2018

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