



May 6, 2020

Dear Cumulus members,

It is a pleasure to provide a letter of support for the nomination of Lorenzo Imbesi for President and Board of Cumulus as an active member and as a former President and current Senator of the World Design Organization.

I have gotten to know Lorenzo over the years from his time in Canada and Europe, and I believe he is best suited to help our global community of educators move forward in a collaborative and respectful way. He will look to reinforce the critical role Cumulus plays in connecting and representing the varied members of our educational design community and will connect us with our counterparts in the professional global design community that we serve. Lorenzo is a strong academic who is willing to listen to the Cumulus membership's wishes and represent them without any personal agenda other than our overall benefit.

I have found him to be a hardworking, insightful and collaborative person over the many years that I worked with him. He is a consummate design academic, a seasoned leader and most importantly, a person with great integrity who is willing to follow due process and give key strategic decisions the time and consultation that they require. Lorenzo will always act in the best interest of the overall membership while listening to all their voices. He is a committed volunteer working on behalf of colleagues to further the cause of design to industry, governments, young professionals and students.

I urge you to speak with Lorenzo and learn from him his vision to take Cumulus forward. I will be supporting Lorenzo, as in my estimation Cumulus and the world of design as a whole would greatly benefit from his election as President and Board.

With great respect,

A handwritten signature in black ink that reads "Luigi Ferrara". The signature is written in a cursive, flowing style.

Luigi Ferrara
OAA, FRAIC, Hon. ACID O, WDO Senator
Dean, Centre for Arts, Design & Information Technology
George Brown College
Chair and CEO Brookfield Sustainability Institute
T: 416.415.5000 x. 2165
E: lferrara@georgebrown.ca