



To
Cumulus
International Association of Universities and
Colleges of Art, Design and Media
Eija Salmi
General Secretary

PO Box 31000, 00076
Aalto Finland

Rome May 12, 2022

To Whom it may concern

It is my pleasure to warmly recommend Merav Perez for membership in the next Cumulus Executive Board.

My name is Loredana di Lucchio, Co-vice Dean at the Faculty of Architecture and Chair in the Master of Science in Product & Service Design at La Sapienza University, Rome. I have had the pleasure of close academic connection and collaboration with Merav Perez since her relocation to Rome in 2014. We established the academic relationships between the Master's Programs in Design of La Sapienza and Shenkar, which evolved into an international workshop in Rome around the challenging theme of "Interface as an Object." Since Merav moved back to Tel Aviv and to her position at Shenkar, we have stayed in touch through organizing the "Design Culture(s) 2020/21" conference, which I co-chaired. Merav served as one of the track chairs for the conference.

Merav has a strong vision about the role of design and designers, inside and outside the continent. She is engaged in theory and practice in themes that revolve around social and collaborative design, and lately in questions pertaining to design and democracy.

During all of our interactions and collaborations, Merav has proved to be a devoted colleague showing integrity and accuracy in all aspects. Her leadership skills and international and inclusive approach have enabled her to successfully engage in international and multidisciplinary projects. Her contribution as a speaker and track chair is always thought-provoking, as she opens up the discourse around design to new and more inclusive modes of action.

To illustrate her strong vision, I can mention her lecture at the last Cumulus Conference in Rome, where she co-chaired the "Design Culture(s) of Languages" track. In her presentation, she offered an intriguing approach towards developing new visual languages, or local dialects, of design in democracy.

I am confident without reservation that Merav would be an excellent fit for the Cumulus Executive Board. As a skilled academic leader, with a strong international approach and a wide network of contacts, she would be a productive addition to the organization. Moreover, I believe that as a board member she could contribute to future growth towards a more diverse and pluralistic network.

Sincerely,
Prof. Loredana Di Lucchio
PhD, Full Professor in Design
Vice Dean, Faculty of Architecture
Sapienza University of Rome

