ZANG YINGCHUN

Professor
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CURRENT OCCUPATION

Acting Dean
Tsinghua Arts & Design Institute in Milan

Director
Department of Fashion and Textile Design, Academy of Arts & Design, Tsinghua University

Executive Director
Global Innovation Centre for Children(cooperated with UNICEFF)

Vice Chairperson
China Fashion Designer Association

EDUCATION

2002.9 - 2006.7 Tsinghua University, Doctor / Arts & Design

2004.7 - 2005.7 The joint PhD of fashion design, CSM,UK

1996.9 - 2000.1 Tsinghua University, Master /Fashion Design

1991.9 - 1995.7 Central Academy of Arts & Design, Bachelor /Fashion Design

1987.9 - 1991.7 Middle School of CAFA, Diploma / Art

PROFESSIONAL EMPLOYMENT (FULL-TIME)

Tsinghua University:
-Professor, Academy of Arts & Design (2017- present)
-Associate Professor, Academy of Arts & Design (2006- 2017)
- Lecturer, Academy of Arts and Design (2000- 2006)

Central Academy of Arts & Design:
- Associate Lecturer, Fashion & Textile Design Department (1995-2000)

HongKong PolyU: External Examiner of PhD (2009- present)

Birmingham City University, UK: PhD Supervisor

University of Brighton: Research Fellow (2013-2018)

Pollitechnico di Milano: Visiting Professor(2018-present)

University of East London, UK: Research Professor (2006-2009)

Royal College of Art, UK:Visiting Scholar (2005-2006)

Central Saint Martin College of Art & Design, University of Arts London, UK

Fashion Association (2004-2005)

MAIN ACADEMIC RESPONSIBILITIES (PART-TIME)

Since 2020.1 Vice Chairman, China Fashion Designer Association
Since 2018, Visiting Professor of Polytechnic di Milano, Italy
Since 2018, Member of Chinese Artists Association
Since 2017, Member of PhD in Design Examination Board of Polytechnic di Milano, Italy
Since 2015, Expert of the National Committee, the Ministry of Education
Since 2013, The VTC Design Institute Advisory Board of the Hong Kong Design Institute
Since 2011, Expert of Beijing cultural and creative industry expert library
Since 2011, Director of International Fashion & Textile Design Education Research Center(Supported by Mr. Armani)
Since 2009, PhD Supervisor of Birmingham City University, UK
Since 2009, External Examiner of Hong Kong Polytechnic University

RESEARCH FIELDS

-Sustainable Fashion and Textile Design
-Smart Fashion
-Aging Design
-Design Education of Globalization(supported by Amani)

SELECTED PUBLICATIONS

A. Selected Books

Bai Yuli, Zang Yingchun,(2021) Chinese Fashion 21st Century, London, Springer Press
Zang Yingchun (2014),From Heavy-type Wear to Light-type Wear, Beijing, China Textile Press
Zang Yingchun, (2013), Luxuriant Garments with Grace, Beijing, Beijing publishing group, Beijing Education Publishing House
ZangYingchun(2012), Commercial Illustration, Beijing: China Textile Press
ZangYingchun(2010), Design Thinking, Beijing: China Youth Press
ZangYingchun(2004), Chinese costumes of 56 Nationalities, Beijing: Five continents Propagation Publishing House
ZangYingchun(2004), Chinese culture of costume and original, Paris: YouFeng Publish House
ZangYingchun(2003), Chinese culture of costume and original, Beijing: Five continents Propagation Publishing House
ZangYingchun(2002), The history of Chinese and foreign countries' costume, Changsha: Hunan Arts Publishing House
ZangYingchun(2002), Comparison between the Eastern and Western Women's Costume, Beijing: Chinese Light Industry Publishing House

B. Selected Papers

Bai, Y. L. & Zang, Y. C. *Consumer-perceived symbolic meaning of fashion* （A&HCI）2014.3

Bai, Y. L. & Zang, Y. C. *Searching for authenticity in fashion design and art collaboration* (FDAC). Leonardo Journal. （A&HCI）2014.

Bai, Y. L. & Zang, Y. C. *Dilettante amateurism in streetwear design*. Paper to be presented at the 6th Textile Bioengineering and Informatics Symposium TBIS 2013)

Bai, Y. L. & Zang, Y. C. *Hip hop fashion and identity construction*， "Decoration", （2013）. No.1， p.96-97. 2013.1

ZANG Yingchun， *The influence of machine aesthetics on women's wear in 20 Century*， "Decoration" (2010). The total of the 204th period, p.31-34. 2010

ZANG Yingchun， *Africa style and contemporary fashion*， "Decoration"（2008）， p.18-21.

ZANG Yingchun， *As the doors opened, fashion torrent swept in*， CHINA DAILY, P.20， 2016.6.1

PROJECTS PRESIDED (SELECTED)

A.“Research on Aging Design”, International cooperation research with RCA, UK 2010~2015.

B. “Research on Fashion and Textile Design Education of Globalization”, International cooperation research with UEL, UK 2008-2012

C. “Research on Interdisciplinary Design”, International cooperation research with Brighton University, UK 2010-2015

D.“Research on Education of Arts & Design”, funded by the State Social Sciences Fund, 2006~2011.

E. “Research on Chinese Police Uniform”, funded by the State Fund, 2006~2007.

F. “Men’s Wear Research”, funded by the Seven Menswear Company, 2005~2010.

G. “Comparison between Eastern and Western Costume”, funded by the State Social Sciences Fund, 2000~2008.

F. The study of international fashion and textile design education in the context of Globalization, funded by GIORGIO ARMANI, 2011-2012