



RECOMMENDATION LETTER FOR CUMULUS BOARD 2022-2025
CUMULUS International Association
of Universities and Colleges of Art, Design and Media

To whom it may concern

I'm writing this letter, as IADE's representative in this Association, to extend my support and endorsement to Professor Teresa Franqueira's candidacy to the Cumulus Executive Board.

Teresa has excellent experience in the design field and has demonstrated strong knowledge and incredible skills in design teaching and research, with national and international impact. She is currently Associate Professor at University of Aveiro, Portugal, International coordinator, coordinator of the Desis Network, Director of the Design Factory in University of Aveiro.

Moreover, she has been active in Cumulus since 2010, having hosted the Cumulus Conference at the University of Aveiro in 2014, on *"What's On: Cultural Diversity, Social Engagement, Shifting Education"* and is also Co-chair of the Cumulus Working Group Leadership and Strategy.

I have had the honor of working with Teresa on many occasions and I have developed enormous respect for her dedication to the design field. If I were asked to name the candidate who, in my opinion, could best represent the interests of the Portuguese Design Schools in the Cumulus Association, without hesitation I would choose Teresa for that honor.

Teresa started contributing to the dynamics of the design field when she was pursuing her PhD in the Politecnico di Milano with Professor Ezio Manzini. Her understanding of the scope of Design for Social Innovation is a key element that could be useful to the future Board of Cumulus.

I endorse Teresa Franqueira's candidacy without any reservations for Cumulus Executive Board. If you have any questions or need further details, please contact me at emilia.duarte@universidadeeuropeia.pt.

Sincerely yours,

Emília Duarte

Associate Professor [with habilitation]
UNIDCOM/IADE coordinator
PhD in Design course coordinator

Lisbon, 13/05/2022

