



POLITECNICO
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SCUOLA DEL DESIGN

Milan, 12/05/2022

RECOMMENDATION LETTER FOR CUMULUS BOARD 2022-2025

CUMULUS International Association
of Universities and Colleges of Art, Design and Media

To whom it may concern

With the present letter, I highly recommend prof. **Teresa Franqueira**, Associate professor at University of Aveiro, International coordinator, coordinator of the Desis Network, Director of the Design Factory in University of Aveiro and also Co-chair of the Cumulus Working Group Leadership and Strategy.

Teresa Franqueira who has pursued her PhD in the Politecnico di Milano with prof Ezio Manzini is a real international figure. Since 2010 she has been active in Cumulus, association of which she shares the values. She has been managing the Cumulus conference at the Univeristy of Aveiro in 2014 on *"What's On: Cultural Diversity, Social Engagement, Shifting Education"*.

Teresa Franqueira has developed her research in social innovation and service design maintaining the course coordination of Design Engineering in her university. Visiting at he Politecnico di Milano and at Tongji University, she has lead workshops in many parts of the world.

Her experience at international level are key elements that could be really useful to the future Board of Cumulus.

Due to the above reasons, I strongly support the candidacy of Teresa Franqueira.

Sincerely yours,

Prof. Francesco Zurlo
Dean