



Cumulus Newsletter • December 2021

Announcing the new Cumulus website

A re-imagined platform for Cumulus members and partners to explore, connect and collaborate

We are thrilled to share with you all the new website of our association at cumulusassociation.org. Building an interactive digital platform to connect us as a global community has remained the key driver behind our focus with this ambitious project—which has been almost two years in the making! This platform – our new website – is now LIVE.

With a host of new content sections, features and tools, we have re-imagined the website as a dynamic digital hub. We have designed it with care: to honor with powerful language and visual storytelling the mission and vision of our association, its people, its legacy, and its programs past, present, and future. We have also dreamed it to be bold: to allow for many affordances for the site to expand and continue to develop as our community activates the site in months and years to come. In this spirit, you will find a whole new information architecture behind the content sections of the site, and a number of interactive features for knowledge-sharing and collaboration.

Looking ahead, on the heels of all the learnings from the pandemic and the new commitments we must make in this era of the climate crisis, as a global association Cumulus is excited to continue growing its digital ecosystem to keep us together on-site and online. Our new website is the backbone of this ecosystem and we are very proud to see it come to life with your participation.

One small note. A website this ambitious and rich in content is far from perfect or ready at launch. Please bear in mind that this version is still in BETA. Be patient with us as we spend a few more weeks with the Secretariat team migrating some critical content from our old website, making new updates to important upcoming activities, and fixing a few persistent bugs with our developers and design team.

Meanwhile, we invite you to explore the new Cumulus website and make it your own!

Mariana 

Mariana Amatullo, Cumulus President

Robin Turner, Chair, Executive Board Website Committee

On behalf the Cumulus Secretariat Team, the Cumulus Website Committee and The Cumulus Executive Board