

UN/TOUCHABLE

New Meanings and Values

CUMULUS ASSOCIATION + PETER THE GREAT ST. PETERSBURG POLYTECHNIC UNIVERSITY, ST. PETERSBURG UNIVERSITY,
HSE ART AND DESIGN SCHOOL (NATIONAL RESEARCH UNIVERSITY 'HIGHER SCHOOL OF ECONOMICS')

Conference Theme

The title of the Conference is “*Un/Touchable: New Meanings and Values*”. Under this title we invite Cumulus community, designers, and educators to investigate the notions of *tactility, tangible aesthetics, proprioception, and haptic visuality*.

Today, when transdisciplinary research fields are gaining momentum, we want to explore the problem of haptic space and tactile touch through the optics of the new scientific discourse. We are convinced that ‘grasping experience’ in contemporary art and design represent new forms of optic and *tactile space*, which attracts more and more research interest.

The haptic form of perception and *haptic aesthetic* of the modern time deconstruct our previous knowledge and open new horizons in the research of haptic images in art and design.

The *body memory* bolsters actualisation of the secondary aesthetic forms and tactile metaphors, which fact, in our opinion, pushes the boundaries of the art and design and creates new optics for a modern researcher.

Visual references to touch and tactile articulation in art and design reveal new sides to the sight and sensory system modes. It reshapes classic narratives and approaches to morphological text analysis.

We invite the design community to share their research that explores all forms of tactility at different scales and dimensions, including but not limited to *interfaces, surfaces, virtual and mixed spaces, materials, etc.*

CONFERENCE DATES 13 – 18 JUNE 2022

CONFERENCE LOCATION MOSCOW, ST PETERSBURG, and ONLINE



Conference Tracks

- (1) SPACES, SENSES, SKINS: REINVENTION OF THE TACTILE IN ART AND DESIGN PRACTICES
Hosted by HSE UNIVERSITY
June, 13 2022
#Tangible Aesthetics
#Touch
#Space
#Anthropology of Tactility
#Haptic gestures
#Skin

- (2) PROPRIOCEPTION. DISPLACEMENT
Hosted By PETER THE GREAT ST. PETERSBURG POLYTECHNIC UNIVERSITY
June, 15 2022
#Proprioception
#Kinesthesia
#Virtual reality
#Augmented reality
#Industrial design

- (3) DIGITAL IMITATIONS. MATERIAL EXTENSIONS
Hosted by ST. PETERSBURG UNIVERSITY
June, 16 2022
#Interaction
#Immersive Design
#Communication
#Sound Design
#Digital Fabrication

for a more detailed track description, please visit cumulusrussia2022.org

Call for Papers

Scholars, designers, and the creative community of Russia invite the Cumulus friends to join discussions on Un/Touchable: New Meanings and Values. The conference papers will be published online in English. The publication will have an ISSN/ISBN number and a DOI reference to ensure they appear in scholarly web-searches and it will be accessible from the conference website. To be included in the conference proceedings submissions must meet the following criteria

- (1) Publication requires at least one of the authors to be registered for the conference, registration applies a fee.

- (2) Publication requires at least one of the authors to present either offline and/or online or by sending a pre-recorded video.
- (3) Papers for Un/Touchable: New Meanings and Values' will be selected through two-phase review process. Call for Abstracts is for anyone wishing to test an idea or to get early feedback on a paper proposal. Abstracts should be not more than 200 words and submitted via the *submission form*. Call for Papers will follow a double-blind peer review.
- (4) Initial submissions must be anonymous and must not contain the name(s) of the author(s) or any reference to their affiliation. This information should be included only in the camera-ready paper after the full paper acceptance notification.
- (5) The language of the conference is English, and all submissions must be in English.

ABSTRACT | DEADLINE: 10 FEBRUARY 2022

Authors are invited to submit abstracts via Submission Form. The abstract should be a single paragraph of maximum 200 words. The abstract should clearly define the topic, scope, and methodologies, and clearly state the paper's contribution to the conference themes. The abstract should be followed by the keywords capturing the most important aspects of the paper.

FULL PAPER SUBMISSION | DEADLINE: 25 APRIL 2022

Authors are invited to submit a full paper and keywords via Submission Form. The full paper should not exceed 4,000 words, excluding references. Please omit any references to the author(s) or the institutions they are affiliated with. Notification of acceptance will be released within 20-40 days after the deadline.

Following notification of acceptance, full papers should be submitted according to a template, which will be provided to the Authors. The length of the full paper should not exceed 4,000 words (excluding references) and follow the APA publication style for in-text citation and reference lists. Files should be submitted in both the MSWord (.doc or .docx) and PDF versions. Other formats are not accepted.

CAMERA-READY FULL PAPER SUBMISSION | DEADLINE: 30 MAY 2022

At this stage, the paper should include the name(s) and the affiliation of the author(s). Please keep the size of each file less than 5Mb (including your illustrations) and use a file name beginning with the principal author's last name, followed by the track's Number (e.g.:Smith_Track1.doc).

COPYWRITE

Papers that are not presented at the conference will be excluded from the official proceedings. Therefore, it is required that at least one of the authors attends the conference to present the paper.

By submitting papers for publication in the conference proceedings, authors give their consent for publication of their work and assign the copyright of the submitted papers to the conference host and to Cumulus Association. The authors' traditional rights will not be infringed by assigning copyright in this manner, as the authors retain the right to re-use the content of the papers.

Key dates

CALL FOR PAPERS

| | |
|-------------------|--|
| 2021 November, 8 | Launch of the Call For Papers |
| 2022 February, 10 | Deadline for Paper Abstract |
| 2022 February, 28 | Notification of acceptance of Paper Abstract |
| 2022 April, 25 | Deadline for Full Paper Submission |
| 2022 May, 15 | Notification of acceptance of Full Paper |
| 2022 May, 30 | Deadline for Camera-ready Paper Submission |

REGISTRATION DEADLINES

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|----------------|-------------------------|
| 2022 March, 13 | Early Bird Registration |
| 2022 June, 3 | Regular Registration |
| 2022 June, 13 | Late Registration |

CONFERENCE DAYS

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|---------------|---|
| 2022 June, 13 | Day 1 (Moscow, HSE University), Cultural Program (Moscow) |
| 2022 June, 14 | Transfer from Moscow to St Petersburg |
| 2022 June, 15 | Day 2 (St. Petersburg, Peter the Great St. Petersburg Polytechnic University) |
| 2022 June, 16 | Day 3 (St. Petersburg, St. Petersburg University) |
| 2022 June, 17 | Cultural Program (St Petersburg) |
| 2022 June, 18 | Cultural Program (St Petersburg) |

Registration & Fees

Information on Registration fees, including Cumulus members, non-cumulus members, PhD students, Business fee and other opportunities will be announced soon.

Contact us at cumulusrussia@gmail.com

Submit your abstract with [this submission form](#).

